

Media Release  
For Immediate Use  
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The Library License Plate task force is working towards raising funds to support your academic, school, public, and special libraries across the Commonwealth. Please help make it happen:

- In order to help expedite production for the Dept. of Motor Vehicle Library License Plate, simply click here: [http://mblc.state.ma.us/advisory/public-relations/files/plate\\_application.pdf](http://mblc.state.ma.us/advisory/public-relations/files/plate_application.pdf).
- Then quickly send in your application. No need to send your payment now. Upon receipt of 3,000 applications, we'll contact you for your check. All applications received by March 21, 2009 will be automatically entered into a drawing for a FREE Mass. Library Association Conference Registration. (May 5, 6, 7, 8, 2009) (A value of up to \$ 350.00. No meals or overnight accommodations are included.)
- Remember, once the plate is on the road, it will serve as a constant reminder how important libraries are to the people in our state. It will also produce a continuous revenue stream with all proceeds being funneled back to our libraries. Just the minimum requirement of 3,000 plates = \$84,000! We are confident this can be done knowing other more localized non-profit groups have surpassed 49,000 plate orders which translate into over a million dollars for their group every two years.

It takes just 3...

3 individuals from each library community to help make it happen—by sending in their applications today.

With 3 thousand applications, the production of the new statewide Massachusetts Library License Plate will begin.

Other ways to help:

Consider linking to the license plate application on your library's web page and/or having applications available at the reference desk. License Plate applications, bookmarks and other support materials are available to present at your next library board meeting at MBLC's homepage, [www.mass.gov/mblc](http://www.mass.gov/mblc).

Just click on the Library License Plate icon.

Please contact us with any questions you may have.